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iJustOrder Appoints Milton Whitley and Robert Brevelle to its Board of Directors

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Dallas, Nov. 26, 2019 (GLOBE NEWSWIRE) -- **iJustOrder**, a mobile engagement and e-commerce platform, announced the appointment today of **Milton Whitley and Robert Brevelle** to its board of directors. iJustOrder is in the process of expanding its services beyond food service order and delivery at stadiums and event venues. The company's new strategy includes improved customer engagement, social media integration, focused advertising, loyalty reward programs, and a full suite of enhancements geared to improve the customer's overall experience. The changes to the board of directors are a key component of the new strategy.

"We are pleased to welcome Milton and Robert to the board of directors," stated **Chandler Young**, Chairman and CEO of iJustOrder. "Milton's experience in the food service industry, operations, and customer service will help us better meet the evolving needs of our B2B customers such as restaurants, concessions, and stadiums while providing a top tier service to our end customers. Robert's experience with boards, governance, and innovation will help us structure and develop the company and its executives for growth. He will help drive innovation across our lines of business."

Milton Whitley has over 30 years of experience in the food service, healthcare, and real estate industries. Milton currently serves as CEO of Whitmoore Custom Homes, a Texas-based commercial and residential real estate development firm. In addition to this role, he is an award winning food concessionaire. Milton is an active angel investor serving on the boards of several companies and nonprofits. He works with teams to grow startups into successful companies. He holds several certifications from the Texas SBEC in the fields of technology and counseling. Milton has a BS in Computer Information Systems and a MA in Counseling from Amberton University.

Robert Brevelle has over 20 years of experience in the semiconductor, aerospace, and defense industries. Robert is the Managing Director of Startup Evo, a venture capital firm with over \$10M under management and a portfolio of over 40 companies. Robert also serves as the Entrepreneur in Residence for several venture capital and private equity firms with over \$2B under management. His experience includes leading and syndicating capital financing rounds, over 15 M&A transactions, and multiple exits in excess of \$1B. He has received awards for innovation and engineering excellence from NASA, Raytheon, and IEEE. He was named as a Top Angel Investor in 2017 and 2019 by PeopleMaven and Crunchbase. Robert holds a BS (high honors) and MS in Computer Science and Engineering from the Illinois Institute of Technology and an MBA from the University of Texas at Dallas. Robert is a credentialed Project Management Professional from the Project Management Institute, and he is a graduate of the Executive Leadership Program from the Johnson Graduate School of Management at Cornell University.

iJustOrder was founded in 2017 and provides a mobile app based platform for stadiums and event venues across the US. The app allows customers to order concession food, beverages and merchandise, and have it delivered to their seats without missing a minute of the event. The company partners with event management companies, stadiums, and universities to provide these services. Customers include the Georgia Swarm Pro Lacrosse Team, Prairie View A&M University, and Sodexo. iJustOrder recently restructured its board of directors and executive management team as it prepares to roll out its new strategic growth plan and product offerings. The company will include pre-event services such as ticket sales, travel planning, lodging, parking, and transportation.

About iJustOrder:

iJustOrder is a technology company that develops apps for stadiums and other event venues. Launched in 2017, iJustOrder continues to revolutionize the on-demand delivery, in-seat service and concession management marketplaces. Don't wait in line. Never miss a minute. Learn more at www.ijustorder.com.