

Need a Power Boost? Dallas Startup to Install Charging Stations for Smart Devices

Juice-BX is part of the first batch of startups to be bred out of a partnership between West Coast-based Invention Science Fund Incubator and Utah-based Technium.



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BY TAYLOR LOWDER ([HTTPS://DALLASINNOVATES.COM/AUTHOR/TAYLORLOWDER/](https://dallasinnovates.com/author/taylorlowder/)) • FEB 8, 2018

A new Dallas startup is working to make charging your smart devices on the go more convenient and secure.

Juice-BX is planning to introduce two products this summer — standalone charging stations with rapid charge capability and secure lock boxes so users never have to worry about their items being stolen. The charging stations will be installed first in North Texas and then in other areas across the U.S.

Robert Brevelle, Juice-BX (<https://www.crunchbase.com/organization/juice-bx>) CEO and serial Dallas-based entrepreneur, was determined to have Juice-BX's initial launch in Dallas because of the large retail presence in the area as well as the number of colleges that call North Texas home.

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Robert Brevelle

“We have already got a handshake agreement with a local university ... I’d love to have one of our stations at the university, one in a high-end retail setting, and another in a high-end restaurant, nightlife, or bar setting,” Brevelle told *Dallas Innovates*.

He said the company is getting in on the ground floor of a relatively untapped market in the Dallas-

Fort Worth area. He envisions having charging stations in local shopping centers and restaurants will make after work errands or nights out with friends easier, as it ensures the ability to stay connected. The service also would benefit businesses by drawing in foot traffic.

“Staying connected is not a nicety to have anymore, it’s something that’s expected by everyone,” Brevelle said.

JUICE-BX LAUNCHED OUT OF WEST COAST INCUBATOR

Juice-BX is part of the first batch of startups to be bred out of a partnership between Washington- and Silicon Valley-based Invention Science Fund Incubator (<https://isfincubator.com/>) and Utah-based Technium. ISF, the accelerator arm of intellectual property licensing company Intellectual Ventures, announced the collaboration with Technium in October to push commercialization of IV-owned inventions by recruiting entrepreneurs whom could nurture them into companies.

“Working with Technium allows us to quickly recruit qualified entrepreneurs, connect them with our technology, and set them on a path toward success,” Conrad Burke, vice president of new ventures at ISF Incubator, said in a release.

Operations are primarily based in Dallas, but heavily supported by team members at ISF's facilities in Seattle and Silicon Valley.

“As we look beyond this year, we’d love to start tackling what our patent also covers — the charging of electric vehicles and drones.”

Robert Brevelle

“Finance, accounting, legal, human resources — all of the things you typically think of as the backbone of a company — the ISF Incubator and Intellectual Ventures teams provide. We get access to world class IP and patent attorneys,” Brevelle said.

Brevelle mentioned a new partnership with a company that has an office in Dallas, to be announced in the next month.

Juice-BX also recently reported three additions to its leadership team — Steve Gehfeld as the vice president of operations, Joe Jaramillo and Mauro Cisneros as vending subject matter experts.

Later on this year, Juice-BX plans to expand its product line to a wall unit, a station capable of popping up at festivals and trade shows, and a mobile charging platform, Brevelle said.

“As we look beyond this year, we’d love to start tackling what our patent also covers — the charging of electric vehicles and drones,” he said.

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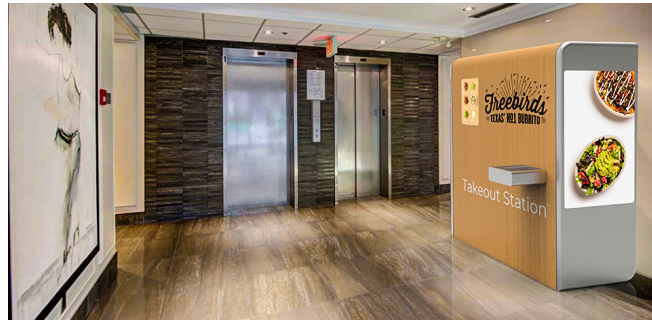
The hybrid event in August will take place in person at SMU and virtually. The seventh annual Dallas Startup Week powered by Capital One is Dallas-Fort Worth's largest event focused on driving entrepreneurial success, economic impact, and innovation in the region.



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"It's just cool that a Texas-based AI and robotics company can help a Texas-based burrito company expand in ways we could only imagine just a few years ago," says Alex Eagle, Chief Executive Officer for Freebirds World Burrito.



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Now in its third year, the program from Dallas Innovates and D CEO honors 78 disruptors and trailblazers driving a new vision for innovation in North Texas.

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The University of Texas at Dallas (UT Dallas) is increasingly recognized as a leading hub of innovative research and technological advancement. Among its most significant contributors is Dr. Walter Voit, whose work has been pivotal in several transformative fields, including flexible electronics, neuroscience, 3D printing, and artificial intelligence (AI)....

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St. Louis-based Reticulate Micro has acquired Dallas-based RMX Industries and will rebrand the combined company as RMX. Reticulate Micro, a software products company specializing in advanced video compression technology, said the move will consolidate

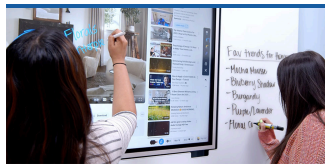
operations and align resources to accelerate commercial business opportunities across its key sectors....



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Fort Worth commercial real estate firms Ellis & Tinsley Inc. and Vasseur Commercial Real Estate have merged to form Team & Vasseur Commercial Real Estate (TVCRE). Charles "C.B." Team and Nathan Vasseur, who will lead the merged firm, drove the merger and have taken the reins as partners at the new company....



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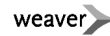
Fort Worth-based glassboard maker Clarus has launched Lynk, a wall-mounted touchscreen writing glassboard featuring more than 250 apps, a multi-point touchscreen, and real-time remote collaboration abilities. "Lynk is not just another digital whiteboard," Brittany Ricks, head of marketing and new product innovation at Clarus, said in a statement....

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