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Mobifalcon Releases New Local Shopping App for iOS

Friday, November 18, 2016 1:00 PM UTC

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Dallas, Nov. 18, 2016 -- Mobifalcon Inc., a Dallas based mobile technology development startup has announced that their local shopping App, mobilMall is now available on the Apple App Store just in time for the upcoming shopping season. The release of mobilMall is meant to help eliminate the need for consumers driving from store to store searching for products to buy as the holiday shopping heats up. In most cases, consumers get to the store only to realize the store does not have the item in stock. Having an option to browse all stores in one App versus downloading many Apps saves time and makes shopping easy, fun and efficient.

"Mobifalcon is changing the way the world shops in a new and unique way by enabling businesses and customers to connect and transact mobile business in a way that results in an unprecedented customer experience for the consumer and an unparalleled return on investment for the businesses," said Sam Addo, Vice President of Business Development at Mobifalcon.

mobilMall currently gives consumers access to over 2 billion products from 500,000 stores across the US. With mobilMall, there is no need to drive from store to store browsing and shopping. Customers can search for any item on mobilMall. mobilMall tells you all stores around you that sells that item, store locations, phone numbers to call to verify availability. mobilMall also give GPS directions to all stores for those who need directions.

mobilMall takes the guess out of local shopping, now shoppers know that the item you are looking for is available before visiting the store. If you wish to order instead of going to the store, mobilMall gives you shopping cart access to all stores so you can order what you need for in-store pickup or shipping based on the services offered by the store. For this shopping season, shoppers can use mobilMall to skip the black Friday and Christmas shopping lines and buy for in-store pickup at your convenience.

"Mobifalcon is revolutionizing the shopping experience by combining the ease of online shopping with local storefronts," said Robert Brevelle, Managing Director of Tech Wildcatters. "Who better to lead this revolution than the Mobifalcon team? With over 60 patents, the team continues to be at the forefront of technology and emerging opportunities, and with the release of this new app, their first step is strategically bridging the gap between small and medium sized businesses and the customer." Mobifalcon is currently going through the Gauntlet Program at Tech Wildcatters, a venture capital seed fund and nationally ranked accelerator.

mobilMall is free for all users. In a few weeks, mobilMall will fully enable businesses that do not have their own mobile Apps to customize a Mobile Store Front that they can use to transact mobile business with all mobile App features. Businesses can link their products/services to their Mobile Store Front to enable users to shop in their store anywhere, anytime for pickup, delivery or

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