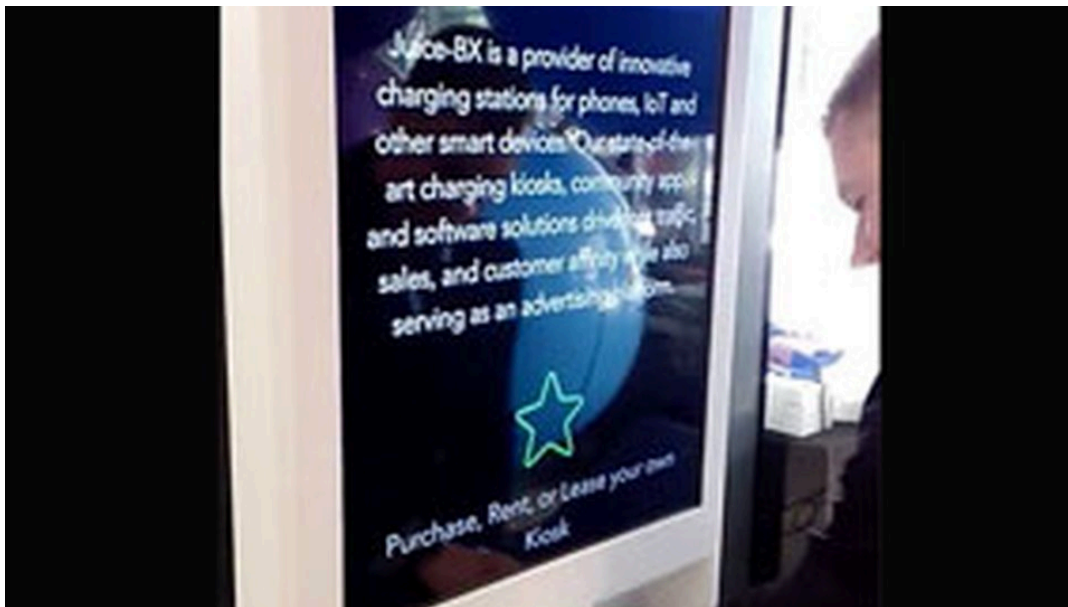


## News

# Juice-BX Completes Beta Testing Of New Phone Charging Stations

DALLAS, TX -- Juice-BX , a provider of charging stations for phones and other smart devices, said it has completed customer beta testing of the latest models of its Juice Tower (JT) product line. The Dallas, TX, company deployed models JT1 and JT2 to several customer locations for four to six weeks of testing. With the trial now complete, Juice-BX charging stations can be found in Dallas and Fort Worth; they will roll out in Austin later this month. Model JT1 is a compact charging station t...



June 20, 2018

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Model JT1 is a compact charging station that includes a touchscreen and secure charging lockers. Model JT2 includes a 42" screen and is designed for venues with greater advertising needs. JT1 and JT2 support the charging of multiple brands of smartphones, tablets, pads and wearable IoT devices. Both models accept credit card or cash payments, or may be configured in complimentary mode for free charging.

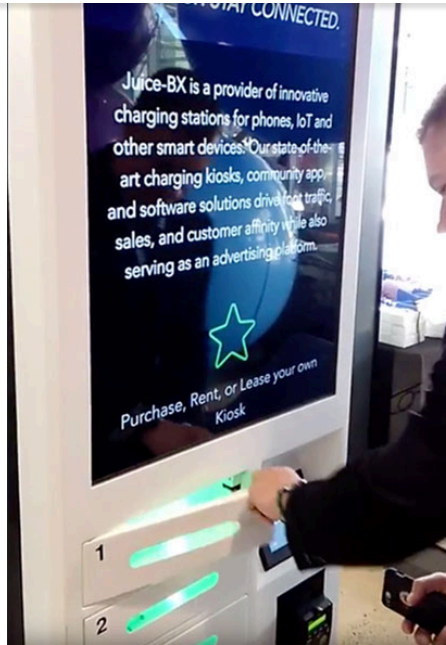
The company focused on public locations including universities, arcades and alongside vending machines, along with co-working spaces and sports bars. Initial development and testing were done at the Venture Development Center at the University of Texas at

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cofounder Joe Jaramillo. "With our secure locker feature, customers don't have to worry about their phones being stolen. You can go shopping, order a drink or a meal, attend class, hang out with friends, or continue doing whatever you wish knowing that your phone is safely being charged."

Test results showed that most customers charged their phones for 15 to 20 minutes. Depending on the model of phone, this resulted in a 20% to 40% increase of the device's battery charge. As part of customer beta testing, the charging stations displayed advertising content for the local venue as well as other information.



"The charging stations proved to be great advertising platforms for the host venues," said Juice-BX cofounder and chief executive Robert Breville. "Upcoming events, menu items, specials, sports and news highlights were displayed on the charging stations in an interactive and fun way. With our remote server capability, advertising content can be customized and loaded onto any charging station anywhere and at any time."

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