

News

Juice-BX Adds Charging Station Advertising Display Patent To IP Portfolio

DALLAS -- Juice-BX , a provider of charging stations for cellphones and other smart devices, said it has added US Patent No. 9,905,072 to its portfolio of intellectual property. The patent, granted last month, covers vending devices that display advertising content. Juice-BX's charging station features an integrated 42" HD touchscreen display. "Charging stations and kiosks are essentially vending devices, and this latest patent covers advertising and ad content for those systems," said Juice-BX vending s...

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"Charging stations and kiosks are essentially vending devices, and this latest patent covers advertising and ad content for those systems," said Juice-BX vending subject matter expert Mauro Cisneros. "Our product lines represent the next generation of charging stations offering interactive solutions that integrate local and national advertisements along with the ability to quickly and safely charge your phone, other smart devices and wearable IoT gear."

Juice-BX charging stations are composed of individual charging lockers to keep each device secure, an app or a credit/debit card scanner for onsite payments and customizable advertisements. The company will offer larger stationary charging stations as well as wall-mounted and mobile versions.

Juice-BX was formed in 2017 by ISF Incubator, the startup arm of Intellectual Ventures. It expanded its leadership team last month. | [READ MORE](#)

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