

## Invest in Diversity to Maximize Returns

SAN DIEGO, CALIFORNIA, USA, July 20, 2023/<u>EINPresswire.com</u>/ -- CSC, a leading cyber security provider for industry and government, is pleased to announce that its corporate advisor and diversity champion, Robert Brevelle, has been named one of the Top Angel Investors in the world.

"All technology companies struggle with recruiting, developing, and retaining talent," said Kim Barksdale, Vice President of Human Resources. "This is especially true in cyber security where personnel are typically the only advantage and means of staying at the forefront of technology. Robert understands this better than most. He has been a champion of diversity all of his career. His teams, companies, and investments have consistently outperformed the market and exemplified how diversity directly translates into results."

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— Kim Barksdale, Vice President Robert's impressive 25-year career spans multiple industries ranging from defense electronics and space imaging systems to emerging technologies in energy, agritech, and fintech. He served on and chaired diversity councils at Fortune 500 companies such as Texas Instruments, Raytheon, and L-3Harris. He

has been the corporate diversity champion at deep technology company Teledyne e2v. He received multiple awards for his work from professional societies, corporations, and veteran advocacy organizations. However, for a results-oriented business leader like Robert, the measurable and reportable metrics of the business's performance are more important.



Robert Brevelle (left) mentoring startup on marketing strategy.



Host Robert Brevelle (right-center) with startup founders at the world's largest pitch day.



Robert Brevelle (right) presenting investment checks at awards ceremony.

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"Diversity means many things," said Robert Brevelle. "Diversity is more than ethnicity or nationality. Diversity of thought, life experience, background, education, professional expertise, and other factors are really what make an individual and team more competitive and better suited to win, especially when competing in global or complex marketplaces. When you have a diverse team, the will to win, speed to market, and innovation thrive."

In the highly evolving, fast-moving startup sector, Robert has implemented similar diversity practices to outpace his competitors. The results are clear. As an angel investor and venture fund manager, his funds have exceeded all projections. So much so that subsequent funds experienced 100% investor retention. All of his funds are oversubscribed and overfunded. A rare claim in the high-risk world of venture capital and private equity.

Robert is one of the world's most highly sought-after angels, mentors, and advisors due to his commitment to diversity as well as his impressive track record of success. Publications rank him as a top angel in Dallas, Silicon Valley, and London. He is also listed as a top angel that supports veterans and veteran-owned businesses.

"Robert works seamlessly with diverse, cross-functional teams," said Terry Jackson of the Venture Capital Association. "Blue collar, white collar, old, young, rich, poor, techie, tech-challenged don't seem to matter. He can work with anyone at any level. I think this is a testament to his humble upbringing in rural Louisiana. He welcomes everyone, as long as you work hard and work together. He's simple to understand. He wants the team to win and enjoy the journey to victory."

"It was really fun working with Robert. He cared about the interns and our growth," said Sugandan Barathy, former intern at the top 10 nationally ranked Tech Wildcatters. "Matching his energy and enthusiasm may seem hard at first but once you're working together and committed to continuous improvement, it really starts to come together. Don't be afraid to bring your views and ideas to the table as he embraces diversity and can be quite nimble in handling situations." Robert was the managing director and part-owner of Tech Wildcatters.

"He's a one-in-a-million type of guy. He's genuine, charismatic, passionate, and fun to work with," said Chandler Young, CEO and Founder of sports-based e-commerce firm iJustOrder. "He never withheld the truth from me. Every time we worked together I learned something. My company and product got better." Robert was Chandler's mentor and later served on iJustOrder's board of directors.

During our interview with Robert, we learned about his childhood and experiences in college, sports, and work. Robert is of mixed racial heritage. He is Asian, Native American, and Caucasian. He is a member of the Adai Caddo Indian Nation, located in Robeline, Louisiana near his hometown. He was a college athlete, Dean's list student on full scholarship, teaching assistant, and adjunct professor but nearly deferred college for a chance to tryout for the US Olympic Tae Kwon Do Team after winning state championships, a top 3 placement at nationals, and top 5 placement at the world championship. He grew up below the poverty line but is now an active philanthropist. Robert has lived in Korea, France, Germany, Louisiana, Chicago, New York, San Jose, Dallas, and in austere environments as job responsibilities dictated. As a systems engineer designing electrooptic and infrared systems, he took a sabbatical to learn glassblowing at a centuries-old studio in Murano, Italy. He has run private and publicly traded companies in North America, South America, Europe, the Middle East, and Asia.